

'Tale of two seasons' – divide emerges in nation's farmer sentiment

Results at a glance:

- Australian rural confidence remains subdued, but with distinct divide emerging based on seasonal conditions
- Farmers in west and south of the country are upbeat, while confidence has waned significantly in drought-affected eastern states
- Across commodities, dairy has seen the most dramatic turnaround in confidence now outstripping other commodity sectors

A distinct divide has emerged in confidence levels among Australia's farmers, with those in the west and south of the country increasingly upbeat, while sentiment has waned considerably in the drought-affected eastern states, according to the latest Rabobank Rural Confidence Survey.

And the divide was particularly evident in the country's grains sector, the survey showed, with some of Victoria's grain-growing regions – including the Wimmera – having the potential for one of their best seasons on record, while confidence among Western Australian growers also found higher ground following good June rains. However, sentiment was down sharply among grain growers in New South Wales and Queensland, where prospects for the summer crop ahead are also poor.

It was the dairy sector, however, which saw the most dramatic turnaround in confidence this quarter to now outstrip the other surveyed commodity sectors. This uplift was largely driven by dairy producers in southern Victoria and Tasmania, who also reported overall strong profit projections and investment plans for the year ahead.

Rabobank Australia CEO Peter Knoblanche said the latest farmer confidence survey revealed just how contrasting seasonal conditions were across the country, as the drought tightens its grip in New South Wales and southern Queensland, while conditions are comparatively favourable across much of Victoria, Tasmania and Western Australia.

"With no alleviation to drought conditions over winter in eastern Australia, it remains extremely challenging as farmers continue to feed stock at a high cost and prospects for the summer grain crop and cotton are looking bleak, unless good rains fall in the coming weeks," he said.

Mr Knoblanche said while farmers know the rains will come, it would take time to rebuild from this drought – particularly in those regions affected for such a long period.

"While the strength of commodity markets, low interest rates and the weaker Australian dollar will aid with that recovery, it is only rain that can materially change the outlook," he said.





"And we saw this in Western Australia, with good June rains driving a turnaround in farmer sentiment as it effectively put to an end the exceedingly dry conditions prevailing earlier in the year."

Despite the marked variance in sentiment across geographical regions and commodity sectors, the overall Rural Confidence Index remained relatively steady at a net -5 per cent, from -1 per cent in the June survey.

Nationally, the percentage of Australian farmers feeling positive about the outlook for the agricultural economy in the coming 12 months eased back slightly to 25 per cent, from 27 per cent in the previous quarter. The number of farmers with a pessimistic outlook rose slightly to 30 per cent, from 28 per cent previously. And those expecting little change in current conditions stood at 35 per cent.

Drought remained the key driver of negative sentiment, cited by 86 per cent (up from 73 per cent) as the main reason conditions were likely to worsen. It was a particular concern in New South Wales, with almost all (97 per cent) of those with a pessimistic outlook blaming the season.

On the flipside, the season was considered a positive driver for 58 per cent of those Australian farmers with an optimistic outlook on the coming 12 months. Commodity prices were also deemed a positive factor by 50 per cent expecting conditions to improve, up from 38 per cent previously.

States

With the season front of mind, confidence lifted strongly in Western Australia, Victoria, South Australia and Tasmania, but it was New South Wales that took the biggest knock – with two-in-five farmers expecting conditions to worsen further. Sentiment also waned in Queensland, from already subdued levels.

Mr Knoblanche said with 95 per cent of New South Wales and 65 per cent of Queensland remaining drought declared, the season was weighing significantly on the rural outlook.

In contrast, Mr Knoblanche said, sentiment was found to be particularly strong in Victoria and Tasmania, with the state's dairy producers behind much of the upswing.

"Victoria's grain growers also retained their upbeat outlook on the year ahead, as their crops shape up to be the best in the nation," he said.

In Western Australia, the June rains had gone a long way in turning around the outlook, but a soft spring finish would be needed to shore up yields, with concerns now focussed on an unseasonably hot start to spring in the state, he said.

"This is also the case in South Australia, as subsoil moisture levels haven't recovered from the significantly dry start to the season," he said. "But that said, rain received in June and early July has alleviated some of the uncertainty growers were feeling as they entered the season."





Sectors

Across commodity sectors, dairy staged the biggest turnaround in sentiment, with net confidence lifting to 22 per cent, from just -1 per cent in the June quarter.

Confidence in dairy is now outstripping the other sectors, Mr Knoblanche said, with sentiment remaining relatively stable in beef, and easing in grain and sheep – albeit to remain at much higher levels than cotton and sugar.

"While confidence picked up strongly in dairy, it is a tale of two halves, with those in the southern dairy regions much more positive than those relying on bought-in water and feed, the cost of which is outweighing the improvement in milk prices," he said.

This was evident in the survey results, he said, with close to two thirds of dairy farmers in Victoria and Tasmania expecting to generate a higher gross farm income from their farm business in the 2019/20 financial year.

In the grains sector, Mr Knoblanche said, confidence was also disparate, with grain growers in Victoria much more positive than their counterparts in other parts of the country.

"Despite good prospects for much of the Victorian crop, the poor start to the season – across most of the country – has curtailed the potential of the nation's wheat crop to around 18 million tonnes," he said. "Even Western Australia, which received a reprieve with the June rains, is looking at a wheat crop that could be down by more than 26 per cent, according to recent forecasts released by the Grains Industry of Western Australia."

Mr Knoblanche said sentiment remained low in the cotton sector, with 60 per cent of surveyed producers expecting conditions to further deteriorate.

"As the prospect of low-to-zero water allocations looms large, many growers will be hard pushed to plant a 2019/20 crop, with talk of next year's crop being below one million bales," he said.

In contrast to other commodity sectors, where seasonal conditions were the main driver of confidence, Mr Knoblanche said it was the market outlook that was supressing confidence in the sugar sector.

"Sugar prices have been fairly stubborn at AUD 375/tonne as they remain under pressure from Thai and Indian sugar oversupply," he said. "However some of these pressures are expected to ease in the coming months, with prices forecast to edge up close to AUD 430/tonne in the first quarter of 2020."

In the beef and sheep sectors, Mr Knoblanche said, confidence was divided across the country with graziers comparatively upbeat in Western Australia, South Australia and Tasmania – while it fell back in New South Wales and Queensland.

"From a market perspective, young cattle and cow prices – while dipping in recent weeks – continue to be supported by limited supplies on the market," he said. "And sheep and lamb prices are at strong levels for this time of the season."



Mr Knoblanche said there was some real concern emerging among sheep producers, however, with the sharp drop off in wool prices.

"While many didn't expect wool prices to remain at historical highs, it is how sharply the market has fallen, and how the market will continue to react to developments in the US-China trade war, that has graziers worried," he said.

Farm business performance and investment

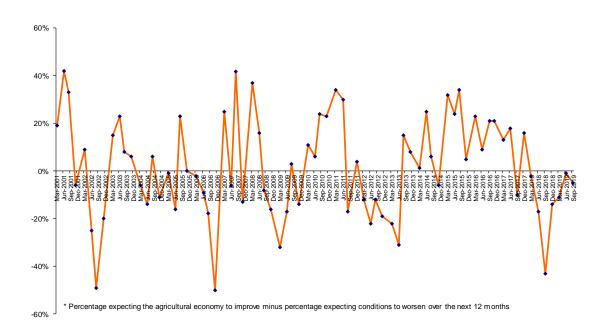
This quarter, the survey found overall the nation's farmers retained relatively strong on-farm investment intentions, with two-thirds of those surveyed (66 per cent) looking to maintain their current level of farm business investment throughout the coming 12 months, while a further 17 per cent were intending to up their investment.

Farmers in Tasmania and Western Australia had a particularly strong investment appetite, with 26 per cent and 22 per cent of farmers respectively looking to increase their investment over the coming year. Meanwhile investment activity looks to be winding back in New South Wales, with 24 per cent planning to reduce their investment over the next 12 months.

In line with overall confidence levels, there was little change in farmers' expectations for their gross farm incomes in the 2019/20 financial year.

A total of 24 per cent of surveyed farmers are expecting an improvement in gross farm incomes (same reading as last quarter), while the percentage expecting a weaker financial result increased slightly to 34 per cent (from 32 per cent). A total of 38 per cent expect a similar income to that generated in the 2018/19 financial year.

Income projections varied across commodity sectors however, with 53 per cent of dairy farmers expecting a better financial performance for their business in the coming 12 months (up from 39 per cent), while 64 per cent of those in the cotton sector expected a decline (up from 59 per cent).





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A comprehensive monitor of outlook and sentiment in Australian rural industries, the Rabobank Rural Confidence Survey questions an average of 1000 primary producers across a wide range of commodities and geographical areas throughout Australia on a quarterly basis. The most robust study of its type in Australia, the survey has been conducted by an independent research organisation interviewing farmers throughout the country each quarter since 2000. The next results are scheduled for release in December 2019.

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To arrange an interview or for more information on Rabobank's Rural Confidence Survey, please contact:

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